

# Press Release

## BCAST and Radio Maryja radio station select Eceso FM transmitters

*Bordeaux, France, July 2019 (for immediate release)* - WorldCast Systems, a leading supplier of advanced broadcast solutions for customers across the globe, announces a supply agreement of Eceso FM transmitters to [Radio Maryja](#), a renowned religious Polish radio station. The project was won through WorldCast Systems' partner, [BCAST](#), an emission services provider for public and commercial radio and TV broadcasters in Poland.

BCAST, already a user of Eceso transmitters, continues its partnership with WorldCast Systems through this new purchase of over 20 units. This order will be used to supply BCAST's own stations as well as replace Radio Maryja's transmitters in multiple sites across Poland. As the new broadcast operator for Radio Maryja, BCAST will ensure the reliable emission of their FM signals in twelve cities, including Warsaw, Lublin and Czestochowa.

The new Eceso equipment, ranging from 300W to 5kW powers, will support SmartFM, the first worldwide patented Artificial Intelligence for FM radio. This innovative technology was developed by WorldCast Systems and offers major benefits of enhancing the listening experience for the most sensitive program content, lower power consumption by 10 to 40% through electricity savings and reduced cooling, and limit CO<sub>2</sub> emissions. Pioneer, the Radio Maryja project is one of the first commercial deployments of this AI technology.



*"In most cases, we win our projects thanks to an innovative and fresh approach. When constructing our own products, and in our collaboration with suppliers, we are looking for breakthrough solutions that will allow us to attract customers. We believe that technology such as SmartFM revolutionizes the market with a new, better way of broadcasting FM radio."* - says Krzysztof Karpiński, BCAST board member responsible for sales.

Some other advantages of Eceso transmitters are their high efficiency of up to 76% and a host of onboard features such as 5-band sound processing, dynamic RDS encoding, MPX/Composite over AES compatibility, and an advanced communication pack including an intuitive web interface, now available in Polish.

After establishing its leadership position last year on the demanding German market with over 50% in shares (or over 700 frequencies), WorldCast Systems continues its international expansion in Europe and across borders.

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### About WorldCast Systems

WorldCast Systems engineers high-performing, reliable and innovative broadcast solutions to the Radio & TV industry worldwide, meeting the needs of both international broadcast networks and small private stations. Its industry leading brands include APT, Eceso, and Audemat, with an extensive offer including audio codecs and mobile network access for remotes and OBs, FM transmitters, RDS encoding and sound processing, and RF signal monitoring, test and measurement. Headquartered in Bordeaux, France, WorldCast Systems employs around 100 people worldwide, with an R&D center in Northern Ireland and Sales offices in the UK, the US, Germany, and India. For more information, visit [www.worldcastsystems.com](http://www.worldcastsystems.com) and follow us on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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