

PRESS RELEASE

## WorldCast's Audemat MC6 Wins Radio World's Best of Show Award at IBC 2023

*Bordeaux, France, October 2, 2023 (for immediate release)* – WorldCast Systems announces that its product **Audemat MC6**, for DAB/FM test and measurement, has won in this year's Best of Show awards at IBC2023 in the Radio World category.

In an industry where precision, adaptability, and compliance are paramount, the Audemat MC6 emerges as a game-changer. Designed to empower broadcasters, operators, and regulatory bodies, this revolutionary tool raises the bar for radio service quality while impeccably adhering to FM and DAB regulations.

The Best of Show Awards recognise the very best broadcast products and solutions on display at the show, with hundreds of products and solutions considered. All entries were reviewed by a panel of industry experts, speakers and editors. Factors taken into account include how diverse and comprehensive our product's features are; how easy it is to use and how it integrates with other products; its value for money within the market; and how innovative and unique it is within the market.

The awards' editorial team have said that "IBC seemed as busy as ever this year and the awards matched this. This year, we received a record amount of entries and the quality across the board was incredible. Those who won should be extremely proud of their achievement - their product showed true innovation and hugely impressed our judging panel. A well-deserved congratulations from the entire awards team".

"We are thrilled to have won this award. Our goal with the Audemat MC6 is to provide a complete test and measurement solution that delivers comprehensive data for both DAB and FM, while ensuring ease of use and mobility for our customers. The product is a testament to WorldCast's commitment to continuously improve in line with the changing needs of the global broadcast industry."



To see more on the Audemat MC6 then please click [here](#).

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### About WorldCast Systems

WorldCast Systems engineers high-performing, reliable and innovative broadcast solutions to the radio industry worldwide, meeting the needs of both large broadcast networks and community stations. Its industry leading brands include APT, Ecreso, Audemat, and Kybio with an extensive offer including audio/MPX codecs, virtualized solutions, FM transmitters, sound processing, RDS broadcast, DAB/FM signal monitoring, test and measurement, as well as network management. WorldCast Systems is a part of WorldCast Group. Headquartered in Bordeaux, France with a subsidiary in the US, as well as representatives and distributors worldwide, the group generates more than 85% of its turnover internationally. For more information, visit [www.worldcastsystems.com](http://www.worldcastsystems.com) and follow us on [LinkedIn](#), [Facebook](#), [Instagram](#) and [YouTube](#). Press contact: Chantal Fourgeaud, Director of Marketing Communications, [pressrelations@worldcast.group](mailto:pressrelations@worldcast.group)